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Four Local Employers Join Forces with Marathon Health to Address Rising Cost of Healthcare

City of South Burlington, VSAC, Hickok & Boardman HR Intelligence, and Twincraft Skincare employees have access to new health center

WINOOSKI, Vt. – The City of South Burlington has selected Marathon Health, a provider of onsite health centers that enable employer organizations to optimize the health of their workforce, to offer employees and their families primary care, health assessments, lifestyle coaching, and chronic condition management.

Employees from Vermont Student Assistance Corporation (VSAC), an organization dedicated to helping students of all ages achieve their educational goals, Hickok & Boardman HR Intelligence, a human resources and employee benefits consulting firm in Burlington, and Twincraft Skincare, a natural skincare product manufacturer in Winooski and Essex, are joining the City of South Burlington to offer access to the health center. A nurse practitioner and medical assistant staff the health center, which opened July 8, 2020.

“I am very pleased to be working with Marathon Health to provide an innovative new health and wellness benefit to the employees of South Burlington,” said Kevin Dorn, City Manager of South Burlington. “Investing in the health of our employees not only makes great business sense but also recognizes our commitment to the quality of life of our team members. Establishing our own health center to address employee health made absolutely perfect sense and will provide long term benefits to our team members and to the taxpayers.”

Marathon Health’s focus on population health management provides a better patient experience, improved health outcomes, and lower cost of care.

“At VSAC, we strive to support our staff with inventive offerings, just like we support Vermonters across the state. We are very excited to be part of this new employer collaborative health center, just minutes from our Winooski headquarters.” said Patrick Leduc, CIO and Vice President of Career and Education Outreach and Human Resources. “We really like the suite of offerings from Marathon Health as well as their total health approach during each visit. In addition, this gives us a powerful new way to encourage preventative health measures during this unprecedented time.”

Offering healthcare to its employees and their families allows the employees of these four organizations to conveniently access care. As a result, these employers will have a solution to control the downstream cost of employee health risks.

“Partnering with Marathon Health to create this innovative healthcare approach allows us to offer our employees access to high-quality, personalized, preventative healthcare, as a company paid benefit,”



said Michele Asch, VP Leadership and Organizational Development at Twincraft Skincare. “Our employees will be able to build a strong and trusting relationship with their provider and have free access to care as often as needed. The evidence is clear. This model is simply a sustainable, practical approach to taking care of people, and it makes economic sense. I hope this serves as an inspiration for reshaping our national healthcare system to improve quality and access and at the same time, reduce costs.”

The Marathon Health approach to healthcare is proven to reduce total population health risks, saving employees and their employer’s time and money.

“The decision to join the center was not just one of cost savings, although that clearly is a benefit,” said Sally McKenzie, a principal with Hickok & Boardman HR Intelligence. “It is also an investment in our employees so that they are able to enjoy better care and improve their health. Providing this benefit will help us remain an elite employer of choice in the area.”

“We are thrilled to bring the City of South Burlington, Hickok & Boardman HR Intelligence, Twincraft Skincare, and VSAC into our family of Vermont employers. With this shared health center model in our local community, we are fulfilling an important goal of extending to Vermont companies the services we provide to employers nationwide,” said Jerry Ford, Chief Executive Officer of Marathon Health. “This partnership allows us to serve these employers from our corporate headquarters in Winooski. We look forward to contributing to healthier populations for the good of the patients, these employers, and the community where we live and work.”

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About Marathon Health

Marathon Health offers a proven solution to help employers both improve the health of their populations and reduce the total cost of healthcare. The Marathon Health approach integrates the best practices of advanced primary care, health assessment with risk identification, coaching and advocacy, behavioral health and therapy, occupational health, physical therapy, and disease management for high cost, chronic conditions. For more information, please visit www.marathon-health.com.

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